



Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)
Stichtag: 31. August 2020 1c

Januar - August 2020
janvier - août 2020

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Aug. 20	Aug. 19	Aug. 20	Aug. 19	+/- %	Kum. 20	Kum. 19	Kum. 20	Kum. 19	+/- %
Alfa Romeo	0.8	0.9	129	168	-23.2	0.8	1.0	1'116	2'011	-44.5
Alpine	0.0	0.1	4	10	-60.0	0.0	0.1	57	161	-64.6
Aston Martin	0.1	0.1	9	14	-35.7	0.0	0.1	68	142	-52.1
Audi	6.7	5.3	1'087	1'024	6.2	6.0	5.9	8'500	11'893	-28.5
BMW	8.5	7.8	1'385	1'519	-8.8	9.0	7.8	12'833	15'728	-18.4
BMW Alpina	0.0	0.0	4	4	0.0	0.0	0.0	29	38	-23.7
Citroën	2.6	2.1	416	400	4.0	1.6	2.1	2'245	4'203	-46.6
Dacia	2.7	2.5	439	492	-10.8	2.7	2.6	3'774	5'355	-29.5
DS Automobiles	0.4	0.2	63	45	40.0	0.3	0.2	385	439	-12.3
Fiat	2.5	3.0	413	587	-29.6	2.7	2.8	3'844	5'720	-32.8
Ford	5.0	5.4	821	1'043	-21.3	4.2	4.6	5'942	9'303	-36.1
Honda	1.4	1.3	223	245	-9.0	0.7	1.1	932	2'303	-59.5
Hyundai	3.0	2.9	480	568	-15.5	2.7	2.7	3'766	5'452	-30.9
Jaguar	0.3	0.7	51	132	-61.4	0.4	0.8	557	1'626	-65.7
Jeep	1.6	1.8	258	352	-26.7	1.5	1.7	2'095	3'490	-40.0
Kia	1.7	1.5	269	293	-8.2	1.5	1.4	2'082	2'814	-26.0
Land Rover	0.9	1.1	139	223	-37.7	1.0	1.3	1'448	2'617	-44.7
Lexus	0.2	0.3	40	68	-41.2	0.3	0.3	389	538	-27.7
Maserati	0.0	0.1	7	26	-73.1	0.1	0.1	135	267	-49.4
Mazda	2.2	2.1	354	410	-13.7	1.9	2.0	2'763	4'009	-31.1
Mercedes	10.5	10.0	1'703	1'935	-12.0	9.8	8.3	13'962	16'794	-16.9
Mini	1.8	1.6	299	307	-2.6	2.1	1.6	3'020	3'192	-5.4
Mitsubishi	1.4	1.1	235	217	8.3	1.7	1.4	2'404	2'773	-13.3
Nissan	1.4	1.4	230	271	-15.1	1.2	1.6	1'709	3'289	-48.0
Opel	1.8	3.5	299	690	-56.7	2.1	3.5	2'945	7'115	-58.6
Peugeot	4.1	2.7	669	523	27.9	2.8	3.0	4'010	6'162	-34.9
Porsche	1.5	1.4	236	273	-13.6	1.7	1.0	2'451	2'120	15.6
Renault	5.7	4.1	919	794	15.7	4.9	3.7	6'932	7'476	-7.3
Seat	3.8	5.3	614	1'039	-40.9	4.8	4.7	6'876	9'549	-28.0
Škoda	7.2	7.2	1'175	1'394	-15.7	8.2	7.7	11'587	15'470	-25.1
Smart	0.2	0.6	37	122	-69.7	0.2	0.7	277	1'377	-79.9
SsangYong	0.0	0.1	3	14	-78.6	0.0	0.2	10	321	-96.9
Subaru	0.5	0.6	87	110	-20.9	0.7	1.2	971	2'431	-60.1
Suzuki	1.2	2.1	191	405	-52.8	1.6	2.5	2'335	5'058	-53.8
Tesla	3.6	1.0	586	192	205.2	1.8	1.7	2'567	3'415	-24.8
Toyota	4.3	5.1	695	1'001	-30.6	3.9	3.7	5'610	7'395	-24.1
Volkswagen	6.7	9.9	1'091	1'930	-43.5	10.9	11.3	15'465	22'755	-32.0
Volvo	3.0	2.2	488	424	15.1	3.5	2.9	5'030	5'767	-12.8
Diverse Marken	0.7	0.9	112	173	-35.3	0.7	0.8	981	1'523	-35.6
GESAMT-TOTAL	100.0	100.0	16'260	19'437	-16.3	100.0	100.0	142'102	202'091	-29.7
4 x 4	47.4	48.5	7'706	9'423	-18.2	50.3	50.1	71'477	101'213	-29.4
DIESEL	22.7	25.2	3'690	4'898	-24.7	23.5	26.8	33'386	54'228	-38.4
Hybrid HEV	13.1	8.5	2'131	1'652	29.0	11.7	6.1	16'563	12'256	35.1
Plug-In PHEV*+REX	5.8	1.2	938	238	294.1	4.6	1.0	6'567	2'044	221.3
Elektrisch	9.9	3.2	1'608	613	162.3	5.8	3.6	8'300	7'301	13.7
CNG	0.2	0.6	31	119	-73.9	0.3	0.4	460	734	-37.3
Wasserstoff / Elektr.	0.0	0.0	5	2	150.0	0.0	0.0	28	17	64.7
ALTERNATIV-ANTRIEB	29.0	13.5	4'713	2'624	79.6	22.5	11.1	31'922	22'353	42.8
PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe										
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.09.2020										